

AVS Privacy Policy

Last modified: March 16, 2017

Introduction

AVS (“**AVS**” or “**we**”) respects your privacy and is committed to protecting it through our compliance with this policy (the “**Privacy Policy**”). This Privacy Policy describes the types of information we may collect from you or that you may provide when you access and use the AVS service, including any content, functionality and services offered on or through avsappraisalservice.com (the “**Service**”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Privacy Policy applies to information we collect:

- through the Service; and
- in email, text, and other electronic messages between you and the Service.

It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by AVS or any third party (including our affiliates and subsidiaries); or
- any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or through the Service.

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Service. By registering to use the Service or agreeing to Terms of Use (and by accessing or using the Service), you agree to this Privacy Policy. This Privacy Policy may change from time to time (see the section called Changes to Our Privacy Policy). Your continued use of the Service after we make changes is deemed to be acceptance of those changes, so please check the Privacy Policy periodically for updates.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Service, including information:

- by which you may be personally identified, such as name, postal address, e-mail address, telephone number, appraiser license information, financial or tax forms (e.g., a W-9), and credit card information (“personal information”);
- that is about you but individually does not identify you; and
- about your internet connection, or your smartphone or other equipment you use to access our Service and usage details.

We collect this information:

- directly from you when you provide it to us;
- automatically as you navigate through the Service. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies; and
- from third parties, for example, our business partners.

Information You Provide to Us. The information we collect on or through our Service may include:

- information that you provide by filling in forms on our Service. This includes information provided at the time of registering to use our Service, submitting an order through the Service, subscribing for a newsletter or other materials made available by AVS, registering for training or other webinar available through the Service, or requesting further services. We may also ask you for information when you report a problem with our Service;
- records and copies of your correspondence (including email addresses), if you contact us;
- your responses to surveys that we might ask you to complete for research purposes; and
- details of transactions you carry out through our Service (including completed and cancelled transactions) and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Service.

Information We Collect Through Automatic Data Collection Technologies. As you navigate through and interact with our Service, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- details of your visits to our Service, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Service; and

- information about your computer, smartphone and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically may include personal information, or we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Service and to deliver a better and more personalized service, including by enabling us to:

- estimate our audience size and usage patterns;
- store information about your preferences, allowing us to customize our Service according to your individual interests;
- speed up your searches; and
- recognize you when you return to our Service.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Service. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Service.
- **Flash Cookies.** Certain features of our Service may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Service. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see the section called Choices About How We Use and Disclose Your Information.
- **Web Beacons.** Pages of our the Service and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit AVS, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain Service content and verifying system and server integrity).

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Service are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Service. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see the section called Choices About How We Use and Disclose Your Information.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- to present our Service and its contents to you;
- to provide you with information, products, or services that you request from us;
- to fulfill any other purpose for which you provide it;
- to provide you with notices about your account;
- to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection;
- to notify you about changes to our Service or any products or services we offer or provide through it;
- in any other way we may describe when you provide the information; and
- for any other lawful purposes.

We may also use your information to contact you about goods and services that may be of interest to you. For more information, see the section called Choices About How We Use and Disclose Your Information.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- to our subsidiaries and affiliates;
- to contractors, service providers, and other third parties we use to support our business;
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of AVS's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by AVS about our Service users is among the assets transferred;
- to third parties to market their products or services to you. For more information, see the section called Choices About How We Use and Disclose Your Information;
- to fulfill the purpose for which you provide it;
- for any other purpose disclosed by us when you provide the information; and
- with your consent.

We may also disclose your personal information:

- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to enforce or apply our Terms Of Use and other agreements, including for billing and collection purposes; or
- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of AVS, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Disclosure of Your Information for Third-Party Advertising.** If you do not wish to have your contact information shared with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending us an email stating your request to info@avsappraisalservice.com.
- **Promotional Offers from AVS.** If you do not wish to have your contact information used by AVS to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to info@avsappraisalservice.com. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt-out does not apply to information provided by AVS as a result of a transaction.

Accessing and Correcting Your Information

You can review and change your personal information by logging into the Service and visiting your account profile page. You may also send us an email at info@avsappraisalservice.com to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Children Under the Age of 13

Our Service is not intended for children under 13 years of age. No one under age 13 may provide any information to or through the Service. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information to the Service or on or through any of its features/register on the Service, make any purchases through the Service, or

provide any information about yourself to us. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at info@avsappraisalservice.com.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of our Service that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to info@avsappraisalservice.com or write us at: AVS, 28632 Roadside Drive, Suite 100, Agoura Hills, CA 91301.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Service, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Service. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Service.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our Privacy Policy on this page with a notice that the Privacy Policy has been updated on the Service home page. If we make material changes to how we treat our users' personal information, we will notify you by email to the email address specified in your account or through a notice on the Service home page. The date the Privacy Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Service and this Privacy Policy to check for any changes.

Contact Information

To ask questions or comment about this Privacy Policy and our privacy practices, contact us at: info@avsappraisalservice.com.

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